

## '3R'S CAMPAIGN'. PROJECT ASSESSMENT RUBRIC

Student's name: \_\_\_\_\_

CONTENT AND DESIGN OF CAMPAIGN	4 EXCELLENT	3 GOOD	2 NEED IMPROVEMENT	1 LOW PERFORMANCE
<b>CREATIVITY &amp; ORIGINAL WORK</b>	The work of the different missions is unique.	The work of the different missions is not completely original.	The work of the different missions is quite similar to other projects in the class.	The idea of the different missions has been copied.
<b>ORGANIZATION OF THE CONTENTS</b>	The sequence of contents in the posts is well organized, logical and clear following all the missions stated in the project. The QR codes are correctly done.	The sequence of contents in the posts is well organized, although there is a step which could be defined as the odd one out. The QR codes are correctly done.	The sequence of contents in the posts is a bit difficult to follow. It is unclear more than once. Some of the QR codes are correctly done.	The sequence of contents seems to be randomly organised. None of the QR codes are correctly done.
<b>SPELLING (PADLET ABOUT 3Rs)</b>	The student does not make any spelling mistakes.	The student makes 1 – 3 spelling mistakes.	The student makes 4 – 5 spelling mistakes.	The student makes 6 or more spelling mistakes.
<b>VERBAL TENSES - GRAMMAR (padlet)</b>	The verbal tenses and the grammar structures are used correctly.	The grammar structures are used correctly, but the verbal tenses are not always used in an adequate way.	The verbal tenses are used correctly, but the grammar structures are not used correctly.	The verbal tenses and the grammar structures are not used correctly.
<b>VOICE AND RHYTHM (audios / videos)</b>	The rhythm and the intonation are the appropriate and can be easily followed.	Sometimes it is too fast or too slow for the appropriate rhythm of a conversation.	Even though there is an effort to adjust the rhythm to the one of a conversation, there are some difficulties to do so.	There is no attempt at adjusting the rhythm and intonation to the appropriate one.
<b>DIGITAL PORTFOLIO (Blog)</b>	Every outcome belonging to the various challenges is adequately uploaded or referenced in an entry within the digital portfolio. Such an entry is adequately posted (introduction, explanation, tags and conclusion)	Every outcome belonging to the various challenges is adequately uploaded or referenced in an entry within the digital portfolio. Such an entry is posted but some elements are missing (introduction, explanation, tags and conclusion)	Every outcome belonging to the various challenges is uploaded or referenced in an entry within the digital portfolio. Such an entry is not adequately posted and/or some elements are missing (introduction, explanation, tags and conclusion)	Not every outcome belonging to the various challenges is uploaded or referenced in an entry within the digital portfolio. Such an entry is not adequately posted and/or some elements are missing (introduction, explanation, tags and conclusion)

