

**RUBRIC TO ASSESS A TWEET**

Student's name: \_\_\_\_\_

ASPECTS	4 EXCELLENT	3 GOOD	2 NEED IMPROVEMENT	1 LOW PERFORMANCE
<b>Content</b>	The text has between 200 and 280 characters and it includes a short explanatory text, the hashtag and the link to the portfolio or the appropriate URL.	The text has between 200 and 280 characters but it doesn't include one of the following items: a short explanatory text, the hashtag or the link to the portfolio / appropriate URL.	The text has between 200 and 140 characters but it doesn't include two of the following items: a short explanatory text or the hashtag or the link to the portfolio / appropriate URL.	The text does not have at least 200 characters.
<b>Originality</b>	The tweet shows great originality. The ideas are creative and witty. It catches Twitter users' attention using original phrases, images...)	The tweet shows certain originality. It shows the use of new ideas and of shrewdness. It catches Twitter users' attention.	The tweet uses ideas from other people (quoting them), but there is little evidence of original ideas. It doesn't catch Twitter users' attention.	The tweet uses ideas from other people without quoting them.
<b>Use of language</b>	There are not any spelling or grammar mistakes.	Three or fewer spelling or punctuation mistakes.	Four spelling or grammar mistakes.	More than four spelling or grammar mistakes.

