

RUBRIC TO EVALUATE A VIDEO CHALLENGE RECORDING

Student's name: _____

ASPECTS	4 EXCELLENT	3 GOOD	2 NEED IMPROVEMENT	1 LOW PERFORMANCE
Required elements	The author creates a clip that displays the details in the video challenge storyboard creatively and accurately. The viewer is engaged and follows along easily.	Most of the video clip supports the details in the storyboard, but a few parts may be unclear or need more details.	The clip barely matches the storyboard details. Some of the details are unclear and/or inaccurate.	The video clip does not match the video challenge storyboard, or it is too confusing to follow.
Video challenge description	The description is complete, comprehensive and correct. Viewers have a clear understanding of what is taking place in the video challenge.	The description depicts the video challenge accurately, but a few minor details are needed. The description depicts the action accurately, but parts are unclear for viewers.	The description depicts the action accurately, but parts are unclear for viewers.	The description is inaccurate and incomplete. Viewers are unclear about what is happening.
Effective use of the tool / App	The student uses an adequate web tool or app. The student creates a video challenge that showcases a wide range of features of the web tool or app in an engaging dynamic way.	The student uses an adequate web tool or app. The video challenge showcases several features of the web tool/app, but could be improved to reach excellence and become engaging.	The student uses an adequate web tool or app. The video challenge shows problems with the use of the features of the web tool/app. Quite a lot of more practice is needed.	The student does not use an adequate web tool or app.
Instructions compliance	The student has posted the video challenge with the correct title format, accurately and thoroughly described the features, discussed the challenge accurately, included the url of the challenge, and/or has embedded the challenge for viewing.	The student has posted the video challenge with the title, described the features, discussed the challenge, included the url of the challenge, and/or has embedded the challenge.	The student has posted the video challenge and made it public, but it has not been adequately embedded or linked for viewing, that is, instructions have not been followed accurately.	The student has not posted the video challenge or made it public, that is, instructions have not been followed.
Mechanics	The overall quality of the video and the focus were excellent.	The video challenge is easily understood with minor grammar and spelling errors.	The video challenge has several grammar and spelling errors.	The video challenge has lots of grammar and spelling errors that make it impossible to understand.

