cedec — CENTRO NACIONAL DE DESARROLLO CURRICULAR EN SISTEMAS NO PROPIETARIOS

RUBRIC TO ASSESS A NEWS REPORT

ASPECTS	4 EXCELLENT	3 GOOD	2 NEED IMPROVEMENT	1 LOW PERFORMANCE
Introduction	The introduction is creative and calls the attention. It includes a relevant quotation, statistics and a question addressed to the reader.	The introduction is good. It is done with a relevant quotation and question addressed to the reader.	The introduction is weak. The connection to the topic is not clear.	The introductory paragraph is not interesting and it is not relevant to the topic.
Quotations	All the examples are specific, relevant and full explanations are given.	Most of the evidence and examples are specific, relevant and explanations are given.	Some of the given evidence and examples are relevant and include an explanation.	Evidence and examples are not relevant and /or most of them are not explained.
5W's and How	All the supportive facts and statistics are reported accurately.	Almost all supportive facts and statistics are reported accurately.	Some supportive facts and statistics are reported accurately.	Lack of accuracy in the supportive facts and statistics.
Conclusion	The conclusion is great and leaves the reader an excellent understanding. It includes the author's response and a personal reaction to the article.	The conclusion is good. It includes the author's response and a personal reaction to the article.	The conclusion is weak or incomplete. Limited response and personal reaction to the article	There is not conclusion
Grammar and spelling	There is not any grammar or spelling mistakes.	There is one or two grammar or spelling mistakes.	There are three or four grammar or spelling mistakes.	There are more than five grammar or spelling mistakes.
Structure	The author has included the head-line, the byline, the lead, the body and the ending. Moreover, they are easier to identify.	All the items of the structure are included except one or two.	Several items of the structure are missing.	The structure of the news report is wrong.