

RUBRIC TO ASSESS AN INFOGRAPHIC

ASPECTS	4 EXCELLENT	3 GOOD	2 NEED IMPROVEMENT	1 LOW PERFORMANCE
Organization	All the elements of the infographic are included (title, body - information, different source of information and credits) There is a perfect balance between text and pictures.	All the elements of the infographic are included (title, body - information, different source of information and credits) The text and pictures are quite good balanced.	One of the elements of the infographic are not included (title, body -information, different source of information and credits) and / or there is not a good balanced between the text and the pictures.	Only one or two of the elements of the infographic are not included (title, body -information, different source of information and credits) and / or there is not a good balanced between the text and the pictures.
Design	The information is very visual and well distributed. There is a harmony between colours and the typography is legible and appropriate.	The information is quite visual, and it is quite distributed. There is a harmony between colours and the typography is legible and appropriate.	The information is not visual, and it is not well distributed. There is no harmony between colours and / or the typography is not the appropriate one.	The information is not visual at all. There is no harmony between colours and / or the typography is not the appropriate one.
Content	The infographic has all the concepts and key ideas of the topic. And a lot of them are shown very clear.	The infographic has all the concepts and key ideas of the topic. And a lot of them are shown quite clear.	The infographic has not all the concepts and key ideas of the topic But at least it has got the most relevant ones.	The infographic doesn't have the most part of the concepts and key ideas of the topic.
Visual elements	All the used pictures have the Creative Commons licenses. They have the correct dimensions, and they support the contents.	There is one picture which does not have the Creative Commons licenses. They have the correct dimensions, and they support the contents.	Not all the pictures have the Creative Commons licenses. Also, there is one of them which does not have the correct dimensions and/or they do not support the contents.	Most of the pictures do not have the Creative Commons License, they do not have the correct dimension and they do not support the contents.
Grammar and spelling	There is any grammar or spelling mistakes.	There is one or two grammar or spelling mistakes.	There are three or four grammar or spelling mistakes.	There are more than five grammar or spelling mistakes.

