

Checklist to assess a tutorial. "Invent, impact, inspire".

Name: _____

Key information	✓	Feedback
The tutorial provides a clear introduction to the product and captures the viewer's attention.		
The steps are logically organised and easy to follow.		
The tutorial effectively demonstrate the features and functionalities of the product.		
The tutorial highlights the unique benefits and advantages of the product clearly.		
The tutorial provides a clear conclusion to the product description.		
The comparatives and superlatives are used appropriately to compare features and qualities and enhance the clarity and persuasiveness of the tutorial.		
Visual aids, demonstrations, or examples are used effectively to enhance understanding and maintain engagement.		
The video is clear and well-lit, with good visibility of the product and presenter.		
The audio quality is clear and free from background noise or distractions.		
The tutorial does not contain grammar mistakes.		
The tutorial does not contain vocabulary mistakes.		
The tutorial does not contain pronunciation mistakes.		

