

Rubric to assess a survey. "School Reforms".

ASPECTS	4 EXCELLENT	3 GOOD	2 NEED IMPROVEMENT	1 LOW PERFORMANCE
Clarity and relevance of questions	Questions are clear, concise, and directly relevant to the objectives of the survey. They avoid ambiguity and effectively capture respondent perspectives.	Most questions are clear and relevant, with minimal ambiguity. However, there may be a few questions that could be improved for clarity.	Some questions lack clarity or relevance, leading to potential confusion among respondents.	Many questions are unclear, irrelevant, or ambiguous, making it difficult for respondents to provide meaningful feedback.
Variety of questions	The survey includes a diverse range of question types, such as multiple choice, rating scales, open-ended, and demographic questions, ensuring comprehensive data collection.	A variety of question types are used, covering different aspects of the survey objectives, although there may be some room for improvement in balance.	The survey predominantly relies on one or two question types, limiting the depth of data collected.	The survey focuses on one type of question, making it hard to get a wide range of opinions.
Survey structure	The survey is well-organized, with a logical flow of questions that guide respondents through the survey process smoothly, enhancing the overall user experience.	The survey structure is generally clear and coherent, although there may be some minor issues with sequencing or organization.	The survey structure lacks coherence, making it challenging for respondents to navigate through the questions effectively.	The survey is poorly structured, and the questions don't seem to connect smoothly so that confuses respondents and detracts from the survey experience.
Clarity and accessibility of instructions	Instructions for completing the survey are clear, concise, and easy to understand, enhancing respondent comprehension.	Most instructions are clear and accessible, although there may be some minor areas where clarification is needed.	Instructions are somewhat unclear or difficult to follow, potentially leading to confusion or errors among respondents.	Instructions are vague, ambiguous, or inaccessible, hindering respondents' ability to complete the survey accurately.

