

Rubric to assess a promotional poster. "Let the games begin".

ASPECTS	4 EXCELLENT	3 GOOD	2 NEED IMPROVEMENT	1 LOW PERFORMANCE
QUOTE	It is very creative and represents very well the athlete's story.	It is creative and represents the athlete's story.	It is creative enough and represents enough the athlete's story.	It is not creative. It has nothing to do with the athlete's story.
CONTENT	All the key contents and ideas are very clear.	Most of the key contents and ideas are clear.	The poster does not show all the key ideas.	The poster does not show the key ideas.
DESIGN	The information is distributed in a very visually attractive way, the combination of colors is harmonic and the typography used is readable and very appropriate.	The information is distributed in a visual way, the color combination is appropriate, and the typography used is readable and correct.	The information is visually unattractive, the colors are not combined in a harmonious way and/ or the typography is not the most appropriate.	The information is visually unattractive, the colors do not combine harmoniously and/or the typography used is incorrect and unreadable.
USE OF DIGITAL TOOL	The student shows a high level of proficiency in using the digital tool effectively.	The student shows enough proficiency in using the tool.	The student does not show enough proficiency in using the tool.	The student does not show any proficiency in using the tool.
USE OF ENGLISH	The student uses a wide range of vocabulary and there is no repetition. There aren't any grammatical errors.	The student uses quite a wide range of vocabulary and there is not a lot of repetition. There are few grammatical errors.	The student uses some new vocabulary and a few new expressions. There are some grammatical errors.	The student tends repeats words. There are serious grammatical errors that prevent the audience from understanding the message.
MECHANICS: SPELLING, PUNCTUATION, CAPITALISATION	The student uses punctuation, spelling and capitalization correctly.	There are a few minor errors in punctuation, spelling and/or capitalization.	The text contains several errors in punctuation, spelling and/or capitalization.	There are many errors in punctuation, spelling and capitalization.
TEAMWORK	Students are respectful towards each others' ideas, are able to	Students are respectful towards each others' ideas, and are able	Students are respectful towards each others' ideas, and	Students argue with one another and/or do not respect



	distribute tasks in a fair way, show commitment to quality and support one another.	to distribute tasks in a fair way. However, not all of them show commitment towards quality and support one another.	are able to distribute tasks in a fair way. But there is little evidence that shows commitment towards quality by the members.	each others' ideas and contributions. Feedback is not positive and members do not support each other.
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